LIRON SCHILLER KOREN
Product Designer

+972 525 311162
schillerliron@gmail.com
linkedin/Liron-Schiller
lironschiller.com

EXPERIENCE

2023 - Present
Product Designer | Intel Tiber AI Studio (Formerly Cnvrg.io)

- Led the end-to-end design of a B2B SaaS, complex MLOps platform, collaborating with other designers, product managers, engineers, and other stakeholders, leveraging user research, A/B testing, and data analysis.
- Expanded and optimized the design system with reusable components, streamlining workflows and enhancing cross-team consistency.
- Spearheaded a scalable design-to-development handoff, improving efficiency and reducing iteration cycles.
- Initiated cross-department collaborations at Intel, demonstrating strategic thinking and delivering process improvements.

2021 - 2023
Product Designer | Freelance

- Delivered tailored design strategies for clients, aligning design solutions with business goals.
- Created detailed PRDs, conducted research, built prototypes, and collaborated with developers and marketers.

2018 - 2019
Product Designer | Cpart

- Designed B2B and B2C systems, integrating multi-layered architectures and external APIs.
- Initiated key feature designs, including a chatbot for PassportCard's mobile app, used by millions of travelers worldwide, boosting user engagement and reducing operational costs.

2017 - 2018
UX/UI Designer | 0815 Studio - Security Interfaces

- Designed intuitive interfaces for complex systems in the defense industry using user-centered methodologies, ensuring compliance with human-factor standards.
- Collaborated with multidisciplinary teams and delivered high-quality design artifacts for security-based applications.

EDUCATION

2017 - 2019
M.A. in Design, Innovation & Entrepreneurship

The College of Management Academic Studies

2016 - 2017
Diploma in User Experience Design

Create

2011 - 2015
B.Des. in Interior Design - Summa Cum Laude

The College of Management Academic Studies

TOOLS

- Figma
- Adobe creative suite
- Sketch
- Google analytics

SKILLS

- User Research
- User Flows
- Prototypes
- Usability Tests
- Product Thinking

LANGUAGES

Hebrew - Native
English - Fluent